



**State Workforce Development Board**  
**December 6, 2018**

# Agenda

- History
- The Big Goal: 70x2025
- Vision and Mission
- Leadership & Partners
- Strategic Priorities
- Levers—Advance Vermont's role
- Questions & Discussion



# A Call for Change

- 2009: Government and higher education leaders sign compact to increase college attainment to 60 percent by 2019
- 2016: Cross-sector convening selects 70 percent by 2025 goal; is inclusive of credentials and college degrees
- 2017: Advance Vermont (known as 70x2025vt at the time) was established to lead collective-impact effort to reach 70 by 2025 goal

# **Vision and Mission**

## **Vision:**

An educated Vermont citizenry that powers a prosperous and resilient economy and vibrant, civically engaged communities.

## **Mission:**

Advance the civic and economic vitality of Vermont by growing the number of Vermonters with degrees and credentials, increasing equity in educational attainment, and strengthening connections between education, training and employment.

# Leadership & Partners

To date, Council and Working Groups represent 60 organizations across the state:

- Business
- Early Learning
- Pk-12 Education
- Postsecondary Education
- Government
- Non-Profits
- Philanthropy

# State Plan: Strategic Priorities

1. Grow **awareness** of postsecondary pathways and the importance of continued education after high school.
2. Expand postsecondary **access** so that students of all ages and backgrounds can pursue postsecondary education and training.
3. Increase postsecondary **success** by ensuring that Vermonters have the supports they need to complete a degree or credential program.
4. Maximize **partnerships** across and within sectors to achieve state workforce development goals.

# **Advance Vermont Lever: Communications**

## → **Public Awareness**

- Diversity of postsecondary opportunities and pathways
- How to take the first step and access supports

## → **Influencer Awareness**

- Importance of postsecondary attainment to individuals, economy, communities
- Effective communication, programming, and policy interventions

# **Advance Vermont Lever: Data & Research**

- **Research and share state/national trends**
- **Data Dashboard**
  - Postsecondary Readiness
  - Aspiration
  - Affordability
  - Enrollment
  - Completion
  - Career Readiness

# Advance Vermont Lever: Policy

- Advocate for **institutional and public policy** advancing attainment and workforce development goals
- **Influence decision makers**
  - Legislators
  - Employers
  - Educational Leadership
  - Government
  - Non-Profit and Philanthropic Leadership
  - Community Leaders

# Advance Vermont Lever: **Convening**

- Coordinate with state level partners across sectors
- Develop, document and **share best practices**
- **Convene stakeholders and content experts**
  - Vermont Apprenticeship Summit
  - SWDB Training and Credentialing Work Group
  - Workforce Development Summit
  - Ongoing collaboration and coordination informed by WIOA State Plan, CEDS, Vermont Apprenticeship Council, Vermont Talent Pipeline Management, Vermont Futures Project, McClure Foundation and more

# Questions & Discussion





**Tom Cheney, Director**  
**[cheney@vsac.org](mailto:cheney@vsac.org)**

**Roxanne Vought, Manager**  
**[vought@vsac.org](mailto:vought@vsac.org)**